

# EPHREM FESSHA

Senior Multimedia Specialist | Cinematographer | Editor | Graphics Designer  
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I am a results-driven multimedia professional with over 7 years of experience in cinematography, video editing, and graphic design. Known for crafting compelling visual stories and leading inclusive campaigns, I specialize in content that promotes gender equality, representation, and impact. I excel in fast-paced environments and thrive on using creativity to influence change and engagement across diverse audiences.

## EXPERIENCE

### 2023 – PRESENT

**SENIOR MULTIMEDIA SPECIALIST**, ETHIOPIAN ENGINEERING CORPORATION.

- Produced high-impact multimedia content (videos, photos, infographics, and interactive presentations) to visually document and promote key engineering projects
- Created compelling narratives to demonstrate the socio-economic benefits of infrastructure projects (e.g., roads, utilities, public buildings)
- Strengthened relationships with government agencies, investors, and partners by delivering professional presentations, promotional films, and digital reports tailored to stakeholder interests.

### 2019 – 2023

**MEDIA & COMMUNICATION OFFICER**, LABA MEDIA & COMMUNICATIONS.

- Produced gender-sensitive multimedia content—including documentaries and campaigns—addressing conflict-related sexual violence, FGM, and early marriage, supporting advocacy, trauma recovery, and behavioural change initiatives while ensuring alignment with UN standards for inclusive representation.
- Developed educational awareness content for Mastercard Foundation initiatives, promoting youth vocational training and early childhood learning ('0 class), with a focus on safe, inclusive environments and increased program engagement.
- Led a multimedia COVID-19 awareness campaign targeting customers and vendors in Addis Ababa
- Partnered with GAIN Ethiopia to document and promote the agricultural value chain from farmer to consumer
- Worked with UNHCR to document and support former refugees reintegrating into local communities through farming initiatives, showcasing success stories, and promoting sustainable livelihoods.
- Created inclusive visual media and motion graphics that amplified voices from marginalized and impaired communities, promoting accessibility, representation, and equal opportunity.
- Collaborated with diverse production teams and stakeholders to produce content aligned with equality-focused messaging.

- Delivered multimedia solutions for international and national NGOs—including UNHCR, GAIN Ethiopia, Mastercard Foundation, Save the Children, and Light for the World—supporting initiatives in humanitarian response, education, and inclusive development across Ethiopia.

#### **2017 –2019**

**EDITOR & CAMERAMAN**, GENI FILM PRODUCTION.

- Expertly capture and produce high-quality video clips, photos, and cinematic storytelling for weddings, corporate events, and special occasions.  
- Utilize advanced equipment (DSLRs, drones, stabilizers) and industry-leading software (Adobe Premiere Pro, Lightroom, DaVinci Resolve) for professional-grade post-production.

## **EDUCATION**

#### **2020- PRESENT**

**ELECTRICAL ELECTRONICS TECHNOLOGY B.SC.**, FEDERAL TECHNICAL AND VOCATIONAL TRAINING INSTITUTE (FTVTI)

#### **2017-2018**

**PHOTOGRAPHY AND VIDEOGRAPHY**, TOM PHOTOGRAPHY AND VIDEOGRAPHY TRAINING CENTER

#### **2013-2015**

**IT LEVEL 2**, TVT

#### **2012-2015**

**CONSTRUCTION MANAGEMENT LEVEL 4**, TVT

## **SKILLS**

### **Languages**

- Amharic: Native
- English: Professional Working Proficiency

### **Software Skills**

- Video Editing: Adobe Premiere, DaVinci Resolve
- Motion Graphics & VFX: Adobe After Effects, Blender 3D
- Graphic Design: Adobe Photoshop, Adobe Illustrator
- Productivity: MS Office

### **Certifications & Training**

- Leadership Development Program (EEC, 2024)
- Adobe Aftereffect (D.M.A Technology Institute, 2017)
- Branding & Visual Identity
- Graphic Design Advanced Course